

Reg. No. :

Name :

Sixth Semester B.Com. Degree Examination, March 2021
Career Related First Degree Programme under CBCSS
Group 2(a) — Commerce and Tourism and Travel Management
Vocational Course — X

TT 1672 : ACCOUNTING FOR TOURISM ORGANISATION
(2018 Admission Regular)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all ten** questions in not exceeding 1 or 2 sentences each. Each question carries **1** mark.

1. Expand GIT.
2. What is Day book?
3. What are the major types of Banking Cards?
4. Define voucher.
5. What is costing?
6. Name any two tour operation companies.
7. Expand IATO.

P.T.O.

8. Define Hotel Reservation
9. Who invented travel voucher?
10. Name any two market leaders in tour operation business.

(10 × 1 = 10 Marks)

PART – B

Answer **any eight** questions in not exceeding one paragraph each. Each question carries **2** marks.

11. What is tour operation status report?
12. Discuss the role of IATA in International travel.
13. What is variable cost?
14. Major objective of RBI.
15. Who is tour operator?
16. Define direct cost.
17. Define escorted tour.
18. Write a short note on Cost plus pricing.
19. Different type of market segmentation.
20. Write the distribution in marketing strategies.
21. What is corporate environment analysis?
22. Distinguish the major objectives of TFCL.
23. Explain MICE,

24. Write the importance of credit cards.
25. What is advantage of package tour?
26. What are the main objectives of IATO?

(8 × 2 = 16 Marks)

PART – C

Answer **any six** questions in not exceeding 120 words. (short essay) each. Each question carries **4** marks.

27. What are the importances of market research in a tour operation?
28. Need and importance of hotel accounting, Comment.
29. History and role of Tourism financial corporation of India.
30. What are the elements of costing?
31. What are the elements of brochure?
32. What are the different types of payments card?
33. Briefly explain the Different types of tariff used in hotel.
34. Explain the concept of tour cost and components of tour cost.
35. Differentiate between skimming and penetration strategies in tour costing.
36. What you mean by payment gateway? Give two examples?
37. What are the major elements of checking procedure?
38. What are the major steps of planning itinerary?

(6 × 4 = 24 Marks)

PART – D

Answer **any two** questions in not exceeding 4 pages. (long essay) each. Each question carries **15** marks.

39. Explain the various stages of itinerary development.
40. Distinguish the major types of tour operation documents.
41. Explain the various stages of tour marketing strategies.
42. Distinguish the major elements of costing and pricing of tour packages.
43. What are procedures for hotel reservation.
44. Narrate the role of TFCl in tourism sector.

(2 × 15 = 30 Marks)